Strategic Communication Certificate

So that there is a clear differentiation between courses that are offered in this online degree certificate and the in person, on the ground MA and PhD programs within the Department of Communication a course is being replaced with a newly created courses intended strictly for online Strategic Communication students.

**List only New Courses that are being currently submitted for this program revision:\***

List only New Courses that are being currently submitted for this program revision:\*

COMM721: Public Relations Campaigns

**Changes to the Strategic Communication Certificate Program Statement**

Replaced COMM609: Public Relations Campaign Planning with COMM721: Public Relations Campaigns so that there is a more obvious differentiation between courses intended for the online MA in Strategic Communication program and the on the ground MA in Communication program