Name change for MS in MS Information Systems and Technology Management to Business Analytics and Information Management (MS) and Curriculum Change

1. Reducing the number of credits required to complete the program from 36 to 30.

A review of peer school MS programs and internal UD Lerner MS programs revealed that most specialized MS programs require the completion of 30 credits. In order to not be at a disadvantage and to remain competitive, the MS ISTM is proposing reducing the number of credits required to complete the program from 36 credits to 30 credits.

1. Program name change to Business Analytics and Information Management

The reasons for the name change:

* + **The ISTM now offers many Business Analytics course**s
    - The current title does not reflect the course offerings
  + **Feedback received from current ISTM students:**
    - employers not familiar with/understanding what the ISTM program is
    - the current title does not reflect the content of the program – there is now a heavy focus on business analytics
  + From a **marketing perspective** prospective students who are looking to complete a degree in Business Analytics will not, through a web search, find our current program.

3.  Add BUAD 625 - Business Analytics Capstone