Resolution for Approval of a new Graduate Certificate in Strategic Communication

WHEREAS, the Department of Communication in the College of Arts and Sciences has a new MA in Strategic Communication, and

WHEREAS, the Department of Communication does not currently have a graduate certificate program, and

WHEREAS, there is interest in Strategic Communication from students across a number of disciplines, and

WHEREAS, the existing MA in Strategic Communication program already provides all of the courses for such a degree, and

WHEREAS, a graduate certificate program in Strategic Communication could provide further opportunities to recruit students into the existing MA program, be it therefore

RESOLVED, that the Faculty Senate recommends, provisionally for five years, the approval of the establishment of a new Graduate Certificate in Strategic Communication.