

Resolution for Approval of a new Graduate Certificate in Strategic Communication

- WHEREAS, the Department of Communication in the College of Arts and Sciences has a new MA in Strategic Communication, and
- WHEREAS, the Department of Communication does not currently have a graduate certificate program, and
- WHEREAS, there is interest in Strategic Communication from students across a number of disciplines, and
- WHEREAS, the existing MA in Strategic Communication program already provides all of the courses for such a degree, and
- WHEREAS, a graduate certificate program in Strategic Communication could provide further opportunities to recruit students into the existing MA program, be it therefore
- RESOLVED, that the Faculty Senate recommends, provisionally for five years, the approval of the establishment of a new Graduate Certificate in Strategic Communication.