DEACTIVATION OF MASTER OF ARTS IN INTERACTION DESIGN GRADUATE PROGRAM

WHEREAS, the program is nearing the end of the five-year probationary period, and

WHEREAS, the program includes cross-listed courses with the recently deactivated Master of Science in Entrepreneurship and Design, resulting in a significant loss of enrollment in program courses, and

WHEREAS, the Department of Art and Design is unable to competitively attract students to the program without the ability to offer scholarships and tuition remission to prospective students, and

WHEREAS, the value proposition to prospective students of a one-year professional masters degree in this discipline is not a strong enough attractor without significant industry relationships, and

WHEREAS, the Department of Art and Design’s faculty research and teaching is not aligned with the program curriculum, and

WHEREAS, the Department of Art and Design intends to re-evaluate the value of a design-oriented graduate degree in light of the current economic conditions and to be strategic in considering a future program proposal, be it therefore

RESOLVED, that the Master of Arts in Interaction Design graduate program be deactivated.