Interaction Design (MA)

Proposal to Disestablish

1. The program was designed to be inter-disciplinary with the MS in Entrepreneurship and Design program. When that program was deactivated, we lost half of our students in the four cross-listed courses.

2. Without the ability to offer scholarships or tuition remission to applicants, the cost of the program is not competitive with peer institutions.

3. As a one-year, professional, non-terminal degree program, the value proposition offered, in conjunction with the price tag, does not make this attractive to prospective students.

4. The department does not have enough full-time faculty with the skills and knowledge to teach the degree program courses.

5. Our goal is to re-evaluate a design-oriented graduate program fo the department in light of the new graduate college and budget model.