4+1 in Communication BA/Strategic Communication MA

This accelerated degree program provides students with the opportunity to complete a bachelor’s degree in Communication and a master’s degree in Strategic Communication in less time and at less cost than completing both programs individually. With a combined degree, students will have a unique opportunity to develop the specialized and in-depth knowledge to compete and succeed in today’s Strategic Communication job market. More and more often employers are stating that a master’s degree is either “required” or “preferred” and this proposed 4+1 BA/MA will allow students to enter this professional field ready to meet their specific career goals.

**List only New Courses that are being currently submitted for this program:**

COMM707: Strategic Communication Ethics, a new course which was previously submitted this semester and approved for the requirements of the full Strategic Communication MA.