Department of Business Administration

Master's

Master of Science

Entrepreneurship & Design (MS)

Justification for Deactivation:\*

The combination of three factors - (1) strong economic conditions and near full employment in the U.S., (2) proliferation of non-residential hybrid and online graduate professional education offerings, and (3) challenges associated with effectively targeting an amorphous audience - have combined to limit demand for the M.S. in Entrepreneurship & Design (MS ENTD) program, which was approved for 5-year provisional status in 2014.

As of Fall 2018, just 3 fulltime students are enrolled in the program. Therefore, discontinuation is proposed with an effective date of September 1, 2020. This effective date is intended to allow any current students to complete degree requirements.

It’s important to note that discontinuation of the MS ENTD is expected to have negligible effects on faculty and the availability of graduate-level ENTR offerings. The program has no dedicated fulltime faculty and Horn Entrepreneurship intends to continue to offer more than fifteen, 600-level graduate courses each year. In addition, all UD graduate students will remain eligible to add a 12-credit certificate in entrepreneurship to their programs of study. Future hybrid graduate programs in entrepreneurship are also in the initial planning process. These programs will require limited time in residence and focus on increasing student capacities for creating value within the context of their current situations.

Resolution:\*

WHEREAS, the MS in Entrepreneurship & Design was approved for temporary status in 2014, and

WHEREAS, in Fall of 2018, the official enrollment for the MS in Entrepreneurship & Design was just 3 fulltime students, and

WHEREAS, University of Delaware graduate students will continue to have the opportunity to enroll in more than 15 graduate-level, ENTR-designated courses and pursue a graduate certificate in entrepreneurship regardless of the status of the MS, and

WHEREAS, future graduate offerings in entrepreneurship that are more responsive to market needs for non-residential professional education offerings are in the initial planning process, and

WHEREAS, the Lerner College Graduate Program committee has voted to disestablish the program, be it therefore

RESOLVED that the Faculty Senate recommends discontinuation of the MS degree in Entrepreneurship and Design by September 1, 2020.

The ENTD program requires the completion of a minimum of 30 credits, generally in an 11-month period (July - May).

Prospective Curriculum:\*

Required Courses (24 of 30 credits)

Courses

ENTR 654 Introduction to Entrepreneurship (3cr.)

ENTR 655 Startup Experience I (3cr.)

ENTR 658 App Development for New Technology (3cr.)

ENTR 651 Special Topics in Entrepreneurship (3cr.)

ENTR 616 Applied Creativity (3cr.)

or

UAPP 716 Applied Creativity (3cr.)

ENTR 617 Design Thinking and Innovation (3cr.)

or

UAPP 717 Design Thinking and Innovation (3cr.)

ENTR 601 Modeling, Prototyping & Testing (3cr.)

ENTR 602 Industrial Design (3cr.)

or

MEEG 602 Industrial Design (3cr.)

Note:

Description

\*Students who do not possess a business background (academic or professional) will be required to earn a passing grade in ENTR150 Business Basics for Entrepreneurs; however, the course will not provide credit toward the degree.

Entrepreneurship Elective (3 credits)

Description

Students may choose any graduate level ENTR course that is not required. Examples include ENTR 620 - Social Entrepreneurship (3cr.) and ENTR 650 - Bus Accelerator for ENTR Ventures (1 to 3cr.). With the approval of the program director, they may also satisfy this requirement by completing an independent study or an internship that involves immersion in an entrepreneurial environment.

Business, Creativity or Engineering Elective (3 credits)

Students may choose from a list of pre-approved electives or seek approval to complete any business, creativity, engineering, or design elective listed at the 500-level or above. Pre-approved electives, which may be subject to prerequisite requirements, include:

Courses

ACCT 820 Financial Statement Analysis (3cr.)

ACCT 857 Private Equity & Venture Finance (3cr.)

or

FINC 857 Private Equity & Venture Finance (3cr.)

BUAD 883 Product and Price Management (3cr.)

BUAD 889 Industrial Marketing (3cr.)

Course Waivers & Transfers

Description

Up to 6 hours of previous graduate level courses with applicability to the ENTD requirements may be considered toward the fulfillment of degree requirements. Transfer credits will be considered on a case-by-case basis.

Last Revised 2014-2015 Academic Year

ACCT - 820 - Financial Statement Analysis (3cr.)

ACCT - 857 - Private Equity & Venture Finance (3cr.)

BUAD - 883 - Product and Price Management (3cr.)

BUAD - 889 - Industrial Marketing (3cr.)

ENTR - 601 - Modeling, Prototyping & Testing (3cr.)

ENTR - 602 - Industrial Design (3cr.)

ENTR - 616 - Applied Creativity (3cr.)

ENTR - 617 - Design Thinking and Innovation (3cr.)

ENTR - 651 - Special Topics in Entrepreneurship (3cr.)

ENTR - 654 - Introduction to Entrepreneurship (3cr.)

ENTR - 655 - Startup Experience I (3cr.)

ENTR - 658 - App Development for New Technology (3cr.)

FINC - 857 - Private Equity & Venture Finance (3cr.)

MEEG - 602 - Industrial Design (3cr.)

UAPP - 716 - Applied Creativity (3cr.)

UAPP - 717 - Design Thinking and Innovation (3cr.)