WHEREAS, there is currently no doctoral program at the University of Delaware specifically for

students wishing to specialize in hospitality business analytics, and

WHEREAS, there is interest and expertise in hospitality and business analytics within the Alfred Lerner College of Business and Economics and across other academic units in the University, and

WHEREAS, the absence of a focused doctoral program specific to hospitality business analytics makes it difficult to recruit excellent faculty as well as students interested in this area, and

WHEREAS, the Alfred Lerner College of Business and Economics has in place the faculty, facilities and other resources needed in order for the proposed Ph.D. in Hospitality Business Management to be successful, and

WHEREAS, the proposed program contributes to the University’s desire to be among the world’s premier research universities, be it therefore

RESOLVED, that the Faculty Senate recommends approval provisionally, for seven years, the establishment of a new interdisciplinary Ph.D. in Hospitality Business Analytics.