Top of Form

* + Master of Business Administration
* **Provide a brief summary of the proposed program changes and describe the rationale for the change(s):\***

The proposed changes to the MBA Major and Concentration in Entrepreneurial Studies (proposed to be renamed: MBA Major/Concentration in Entrepreneurship and Innovation) provides students with a more accurate representation of current knowledge, skills and dispositions to be successful in thinking and potentially acting as an entrepreneur. The Major/Concentration has been redesigned to simplify and streamline the requirements, as well as align them with changes being currently put through for the Entrepreneurship Certificate program, allowing students to pursue the more advanced qualification (MBA major) without having to unnecessarily take additional courses. The program changes maintain the flexibility that allows students to meet the requirements by substituting alternatives that meet the content requirements of a specific broad area (innovation, immersive experience) with advance approval from the Graduate Program Director. This remains a necessary feature, even within the MBA program, as students pursue careers across a broad range of fields and disciplines.

The proposed name change and course requirement changes reflect the primary learning objectives, which comprise understanding entrepreneurship, learning entrepreneurial skills, developing an entrepreneurial mindset, and engaging in experiences that bring those lessons to life as well as provide opportunities for students to build connections for future success. The revised Entrepreneurship and Innovation MBA major/concentration focuses on developing the mindsets and skills across two primary foundations:  
• Creativity and design to see opportunities, generate ideas, and purposefully transition ideas to innovation.  
• Entrepreneurship to creative, deliver and capture maximum value from innovation.