



University of Delaware Library
VICE PROVOST FOR LIBRARIES AND MUSEUMS
AND MAY MORRIS UNIVERSITY LIBRARIAN

181 South College Avenue
Newark, DE 19717-5267
Phone: 302-831-2231
Fax: 302-831-1046

September 6, 2018

Memorandum

To: Kami Silk
Chair and Edward F. and Elizabeth Goodman Rosenberg Professor
Department of Communication

From: Trevor A. Dawes
Vice Provost for Libraries and Museums
and May Morris University Librarian

I am responding to your request to supply information about the capability of the University of Delaware Library to support the proposed MA in Strategic Communication.

The University of Delaware Library with its strong social sciences, interdisciplinary and electronic collections is well able to support this program. Enclosed is a description of collections, resources and services available for this purpose. In your proposal you state: "The MA in Strategic Communication will be supported by the excellent resources—both print and electronic—made available through the Morris Library." Also, of note, this MA program is a completely online program with its courses delivered by Wiley Education Solutions.

I would be pleased to respond to any questions.

/nb
Enclosure

c: University of Delaware Library
Susan A. Davi, Associate Librarian and Head, Collection Management and Licensed
Electronic Content Department
M. Dina Giambi, Associate University Librarian for Budget and Collections
Dianna L. McKellar, Librarian, Reference and Instructional Services Department
Sandra K. Millard, Deputy University Librarian and Associate University Librarian for Services,
Outreach and Assessment
Carol A. Rudisell, Librarian and Head, Reference and Instructional Services Department



September 6, 2018

Report on Library Services and Collections in Support of the
Proposed MA in Strategic Communication

General Description

The University of Delaware Library includes the Hugh M. Morris Library, where the main collection is housed; two branch libraries located on the Newark campus, the Chemistry Library and the Physics Library; and a third branch library, the Marine Studies Library, located in Lewes, Delaware. The Library collections parallel the University's academic interests and support all disciplines. The proposed graduate program is directly supported by the Library's strong collections in communication, education, human development, public policy and other related social sciences.

Books, full-text electronic journals and electronic books, databases, periodicals, microforms, government publications, maps, manuscripts and media provide a major academic resource for the University of Delaware, the surrounding community, the state of Delaware and the nation. Library staff members provide a wide range of services.

The University of Delaware Library is a U.S. depository library and a U.S. patent depository library and contains the complete file of every patent issued by the U.S. Office of Patents and Trademarks.

The online catalog, DELCAT Discovery, provides access to millions of items by author, title, subject and keyword.

Library collections number over 2,720,000 and are broadly based and comprehensive. In 2016/2017, the Library Web <library.udel.edu/> received over 3,900,000 page views.

Specific Support for Communication

The Library's collections are strong and are well able to support the proposed MA program in Strategic Communication. For many years, the Library has supported related graduate and undergraduate programs in communication, education, human development, business and economics, operations research, psychology, political sciences, sociology, statistics and public policy. The collections in these areas are excellent and continue to grow.

An experienced librarian, Dianna McKellar, Librarian, Reference and Instructional Services Department, serves as the Library liaison to the faculty in the Department of Communication. As Library liaison, Ms. McKellar works with the Department of Communication to:

- Further develop Library collections both print and electronic to support the teaching, learning and research needs of the department and its programs

- Provide research support for faculty and students in a consultation setting
- Provide instruction in a classroom setting
- Serve as a resource for the information needs of the Department of Communication as they relate to the Library, Scholarly Communication, Open Access and other topics

More than 250 research guides <guides.lib.udel.edu/> in all subject areas have been developed and are maintained by Library liaisons. These research guides describe Library resources and assist students in the research process. In this context, Ms. McKellar maintains the research guide for Communication <guides.lib.udel.edu/communication/>. These guides introduce students to a wide array of useful resources including databases, eJournals, ebooks, reference materials, visual material and more. Ms. McKellar is also available to work with faculty to develop research guides for specific courses within this program.

In addition to its extensive print-based collections, the Library provides access to more than 100,000 electronic journals <library.udel.edu/ejournals/> and more than 670,000 electronic books <library.udel.edu/ebooks/>. Within the Library's eJournal collection, communication, education, sociology, public policy and related social sciences are very strong, including almost all the journals published by Taylor & Francis, SAGE, Elsevier, Springer, Wiley and the archival journals provided by JSTOR. In addition, many full-text journals are included in the *Communication & Mass Media* database.

Information from current newspapers is available from *Nexis Uni* and ProQuest's *Global Newsstream*. Access to *The New York Times* is available from NYTimes.com.

Within the ebook collection, online access to most books published by Springer, now including Palgrave Macmillan, from 2005-present is of particular importance. Other eBooks related to this program are available from *ProQuest Ebook Central*, *EBSCOhost eBooks* and *Books at JSTOR*.

The Library subscribes to more than 400 online databases <library.udel.edu/databases/> which support research in all areas. A wide range of databases support the study, research and teaching of communication. Among the most important are: *Communication & Mass Media Complete*, *Business Source Premier*, *Nexis Uni* (formerly *LexisNexis Academic*) *Education Source*, *PsycINFO*, *Scopus* and *Web of Science*. Another potentially important resource is *SAGE Research Methods*, a cross-disciplinary research methods tool which includes cases, videos, books and journal articles. Communication and Media Studies is one of the many areas included in *SAGE Research Methods*.

In addition to these databases, the Library provides access to *Academic Video Online*, *Docuseek2* and *Kanopy* – streaming video collections which include material in media studies, politics & current affairs, business, psychology and more. The Library also subscribes to *iPoll* (public opinion data from the Roper Center) and *PolicyMap* (a data and mapping platform) which may be useful to students in this program.

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The Library also subscribes to *RefWorks*, a web-based citation management tool that can be used with most databases.

The Library has strong collections of film and video <library.udel.edu/filmandvideo/> which support study and teaching in all subject areas.

The Library has a nationally recognized Student Multimedia Design Center <library.udel.edu/multimedia/> which provides access to equipment, software and training related to the creation of multimedia projects. The Student Multimedia Design Center includes over 80 workstations, six studios and two classrooms focused on multimedia creation and delivery of oral presentations. University of Delaware users also may borrow a wide variety of multimedia equipment. Through its Multimedia Literacy program, the Student Multimedia Design Center provides instructional support for faculty seeking to incorporate multimedia into their assignments.

The Library also maintains an Institutional Repository <udspace.udel.edu/>, which archives research reports, documents and other resources produced by University of Delaware faculty and students.

In response to graduate student comments, the Library has created a Graduate Student Research Room, a space accessible only to graduate students via their UD ONEcard. This room provides space for graduate students to work collaboratively or individually.



Trevor A. Dawes
Vice Provost for Libraries and Museums
and May Morris University Librarian